Come in from the cold and get in on some unforgettable, educational family fun!

Dynamic, interactive exhibits in our Exploreum hall and a host of fun-filled, hands-on activities from our partners offer something for every member of your family – every day of the week – inside Intrepid during Kids Week 2011.

For the latest schedule of activities and to purchase tickets or a membership, visit www.intrepidmuseum.org
Dear Member,

Greetings from the Intrepid, and a happy and healthy New Year to all!

We had an absolutely wonderful and successful fall season - I hope you were able to take part in the many events we had to offer. In October, Intrepid hosted its annual Halloween celebration, including face painting and pumpkin carving. In November we hosted our Veterans Day ceremony on the Flight Deck, where we were honored to have the Commanding General of the 99th RSC, Brigadier General William D. “Razz” Waff speak and help us in celebrating our brave servicemen and women. Veterans Day also marked the beginning of our new Seats of Honor program. Seats of Honor allows for a seat in Intrepid’s Allison and Howard Lutnick Theater to be inscribed in honor of an American military service person. There is a full description of the campaign in this issue, including how you can become involved in this special opportunity.

On November 4, Intrepid was privileged to host a private memorial service commemorating the 15th anniversary of the death of Israeli Prime Minister Yitzhak Rabin, with former President Bill Clinton as the keynote speaker. This was of particular significance to the Intrepid, as only days before his assassination the Prime Minister had been honored on board the Intrepid with our Salute to Freedom Award.

On November 22, we hosted our annual Gift of Giving and with the help of the Department of Homeless Services, Intrepid staff welcomed families in transition into the Museum for tours, fun and a Thanksgiving dinner. The holiday spirit continued with the Intrepid Holiday Salute, which began in early December and enabled Museum guests to send some holiday cheer to the men, women and families of the military throughout our country, by signing giant holiday cards which were sent to select facilities within the United States. Intrepid also served as a drop-off point for Toys for Tots on behalf of the U. S. Marine Corps Reserve Toys for Tots Program. On December 7 we hosted our annual Pearl Harbor Remembrance Ceremony commemorating the attacks on Pearl Harbor and remembering those who paid the ultimate sacrifice.

Coming up, you will certainly want to join us for Kids Week 2011, February 19-27, which will feature special guests and activities galore. Kids Week is action packed and filled with excitement for the whole family!

Following Kids Week, look for a new exhibit coming in March: Inspiration and Industry: American Women on the Home Front. This special exhibition will feature World War I and World War II posters showcasing women’s contributions to the war effort. Inspiration and Industry is a part of our first annual Salute to Women, a month long celebration of Women’s History Month which will include special programming throughout the month of March, highlighting the invaluable contributions of women and girls.

Be well and check our website for the most current information on the exciting events planned for Spring.

Best Wishes,

Susan Marenoff
Executive Director
After graduating from high school in 1942, Doyle took a factory job to support the war effort. She became the inspiration for the iconic "We Can Do It!" poster depicting a female worker, popularly known as "Rosie the Riveter." With her flexed arm and confident gaze, Rosie was an inspiration for the millions of American women who took jobs during World War II. Posters like "We Can Do It!" were tools used by the U.S. government to mobilize women during wartime.

On March 1, the Intrepid Museum will unveil a new temporary exhibit that draws from our collection of wartime posters to explore the role of women on the American home front. The exhibition, titled Inspiration and Industry, will consider the ways in which World War I and II propaganda posters depicted American women. Presenting more than 20 original posters, the exhibit will examine the varied roles of women on the American home front and the impact of women's service during the wars.

Wartime posters from World War I and II often depicted idealized young women as symbols of American freedom and values. These posters suggested that purchasing war bonds, supporting memorial funds or joining the Red Cross would help protect the American way of life. However, the depiction of women in posters changed dramatically between the two wars. Among the better-known poster artists of World War I was Howard Chandler Christy, whose "Fight or Buy Bonds" poster is a classic example of American poster art. In this poster, a gauzily-clad woman with flowing hair beseeched Americans to support the war effort. By World War II, women in posters reflected Hollywood glamour, with female factory workers, nurses and housewives sporting perfectly coiffed hair and impeccable makeup.

Other posters aimed to rally women to the cause. With young men engaged in bloody battles overseas, American women were encouraged to serve as combatants on the home front. Women served in war-related positions during World War I, including as nurses and telephone operators with the Army. By World War II, however, unprecedented labor shortages compelled the government to actively recruit women for war work. Posters encouraged women to join the military, take a job outside the home, grow their own food and conserve resources. Dan V. Smith’s image of a WAAC aims to strike a balance between the image of women as proud, confident members of the military - an idea met with resistance by some Americans - and traditional notions of femininity.

During World War II, the government was hugely successful in its efforts to mobilize women for a wide variety of occupations and initiatives. Once the war was over, most women went back to their lives as homemakers, wives and mothers. Yet the experiences of working in aircraft factories, serving as a nurse or joining the military left a powerful imprint on a generation of American women. Their accomplishments and struggles paved the way for increased career opportunities for women and the fight for women’s rights.

"Posters like ‘We Can Do It!’ were tools used by the U.S. government to mobilize women during wartime."

"Inspiration and Industry will be on view from March 1 through September 18, 2011. Visit the exhibit to learn more about women's roles during wartime."

Questions? Call 646-381-5030.
Now, you can honor an American military service person’s contribution to our nation through the Seats of Honor theater seat naming program.

Create an enduring link to our nation’s proud military history of heroism and freedom by honoring a friend or family member who served:

Inscribe the name of a service person in one of the 243 seats in the Intrepid Museum’s Allison and Howard Lutnick Theater and ensure that their part in securing our freedoms will live on for generations. Proceeds from the program will help the Intrepid continue its mission to honor our heroes, educate the public and inspire our youth.

This special opportunity is being offered to current and former members of the United States Military. Special pricing is available for former crew members of the USS Intrepid.

To reserve a seat or for more information on this program, please contact Shay Cornelius at 646-381-5272 or scornelius@intrepidmuseum.org or visit www.seatsofhonor.com.

Membership Update

By Christine Goonan, Membership Manager

On December 12, 2010, Intrepid Museum members celebrated the joyous winter season by attending Intrepid’s Annual Member Holiday Event hosted at the Museum.

Arriving families with empty stomachs and anxious spirits were filled with sandwiches, chicken nuggets, hot cocoa, popcorn, desserts and lots of entertainment. Children and adults alike got an opportunity to take rides on the G-Force and XD Theater flight simulators, and get their pictures taken in a photo booth, all while revisiting the interactive and educational aspects of the ever popular Exploreum. It was a fun-filled evening for all, and a few lucky members won raffle prizes at end of the event.

Thank you to everyone who attended! We hope that you had a great time. Please mark your calendar for this year’s KIDS WEEK 2011, Saturday, February 19 through Sunday, February 27. Please make sure to check our members’ events online at www.intrepidmuseum.org

Winter Events at Intrepid!

KIDS WEEK
February 19-27
One of our most popular events, Kids Week brings together organizations from around the area to provide fun-filled, interactive experiences for kids and families. Each day features entertaining activities from local organizations and venues your kids will love.

2011 FOCUS ON HISTORY
This is an annual lecture series presented by the Intrepid Sea, Air & Space Museum. Dates and topics include:

- March 3 - 7:00 p.m. to 8:30 p.m. From Rosie the Riveter to Harriet the Happy Homemaker: Women on Screen During & After WWII
- March 6 - 12 - Women in the Arts
- March 13 - 19 - Women in Health and Fitness
- March 20 - 26 - Women in Science
- March 27 - 31 - Women in Business

SALUTE TO WOMEN
The Intrepid Museum is the premier institution for celebrating Women’s History month during the month of March in NYC. Intrepid aspires to use this month to educate, inspire, and celebrate women’s contributions through targeted programming, by demonstrating to young women why science, technology, engineering and math (STEM) studies are so important for our country’s future. Throughout March Intrepid will host events such as:

- March 1 – New Exhibit Opening – Inspiration & Industry: American Women on the Home Front
- March 1 - 5 – Kickoff Week
- March 6 - 12 – Women in the Arts
- March 13 - 19 – Women in Health and Fitness
- March 20 - 26 – Women in Science
- March 27 - 31 – Women in Business

OPERATION SLUMBER
February 19, March 4 (Girls only), March 12 & 26
Sleep aboard Intrepid and experience what it was like to serve on this aircraft carrier. Tour the Flight Deck by flashlight, “chow down” in the Mess Deck and take a ride on the XD Theater. Available for the special member price of $99 per person. Contact Group Sales at groupsales@intrepidmuseum.org or call 646-381-5010 to reserve your space today and for more dates.

WEEKEND PROGRAMMING
Saturdays and Sundays from 11:00 a.m. to 1:00 p.m. and 2:00 to 4:00 p.m.
Families are invited to drop by the Discovery Deck in the Exploreum for arts, crafts and experiments designed around the four Exploreum themes: sea, air, space and life at sea.

Visit www.intrepidmuseum.org today.
Education Update

Salute to Women – March 2011

By Sheri Levinsky, Assistant Vice President of Education

The Museum will host a special edition of our ongoing lecture series, Power of One (several of which are co-sponsored by Girls Inc.); a women’s health and fitness fair; an empowering film series; Rosie the Riveter-themed birthday parties; weekend activities focused on women throughout history and the Museum’s collection and exhibits; a girls-only Operation Slumber overnight aboard Intrepid; a “Girls in Science” day; and the opening of a special exhibition entitled Inspiration & Industry: American Women on the Home Front, highlighting women’s contributions in World War I and World War II through original posters from the Museum’s collection.

Funds raised from Women’s History Month activities will provide resources for our STEM educational programming for girls, as well as other programming. Our focus on these studies will inspire the next generation of women to get involved and make their mark in history, ultimately increasing the statistics of girls’ involvement and achievements in STEM studies in the United States.

For a complete calendar of programs and events please visit www.intrepidmuseum.org

New Members Only Website Feature: All about the Travel Passport Program

Want to learn more about this great membership benefit? You can now refer to the Travel Passport Program Q & A, check out seasonal programming at participating ASTC museums in the tri-state area and print out your very own Travel Passport to record names and dates of future visits, all from the Members Only website, www.intrepidmuseum.org/Members.aspx

We hope that you have taken the opportunity to peruse our new and exclusive Members Only Website. If you have not yet registered, please feel free to contact the

Membership Department at membership@intrepidmuseum.org or call Catherine Strycharz at 646-381-5034 to have the registration link sent to you.

Questions? Call 646-381-5030.
If you are familiar with our working environment here at the ship, you know that we do all our restoration and conservation work in a large tent on the Flight Deck.

This structure has served us well and we have repainted or repaired more than a dozen of our aircraft here over the past five years. Even with this success it is still just a tent, and the cold of the winter and the heat of the summer really slow down our efforts, and when it rains... don’t get me started. I have always dreamed of replacing this shelter with a real building - something climate controlled, warm in the winter, cool in the summer and always dry. Well, we all have our dreams, right?

In the past few months an opportunity has come up that truly defines the phrase “win-win situation.” The Intrepid Museum has entered into an innovative community partnership with the New York Institute of Technology (NYIT) to design a permanent Aviation Restoration and Education Facility to be built on the Flight Deck of Intrepid. With the intention of producing a “green” facility, this project evolved as a design competition among 60 NYIT students in the Schools of Architecture & Design and Computer Sciences & Engineering. Students formed themselves into 12 teams and submitted their designs to a panel of judges with representatives from Intrepid, NYIT faculty and industry experts.

On December 7, 2010, a single winning design was selected based on aesthetic appearance and operational functions defined by our needs.

In consultation with architecture, engineering, alternative energy and construction professionals as mentors, NYIT students have designed a nearly 3,000-square-foot facility that provides hangar space for the restoration, conservation, and ongoing maintenance of our historic aircraft.

As a “green” structure, this facility provides both passive and active renewable energy strategies, including solar panels and wind generators, which will minimize the building’s energy consumption and environmental impact.

In January, we began meeting with the winning team to refine their design even further.

“NYIT students have designed a nearly 3,000-square-foot facility that provides hangar space for the restoration, conservation, and ongoing maintenance of our historic aircraft,” NYIT faculty and industry experts. On December 7, 2010, a single winning design was selected based on aesthetic appearance and operational functions defined by our needs.
Over the next few semesters they will be producing actual construction drawings so that by the end of next summer we will be better able to determine what it will take to make this dream become a reality. Stay tuned for updates as this exciting project moves along.

The last Mystery Aircraft was easy for some and a challenge for others. Six-year-old Danny Linehan correctly identified the Vought XF5U Flying Pancake. Danny does his own research on these with a little help from his dad. Congratulations Danny - a prize is coming in the mail very soon. We are running out of space so I'll pick up another Mystery Aircraft for our next issue.

As always, I would love to hear from you. Please feel free to call or contact me at: eboehm@intrepidmuseum.org or 646-381-5237. Don't forget to visit us at www.facebook.com/intrepidaircraftcollection too!

“I have always dreamed of replacing this shelter with a real building – something climate controlled, warm in the winter, cool in the summer and always dry.”
Museum Hours
November 1 - March 31 (Closed Mondays): Tues - Sun 10 a.m. - 5 p.m.
April 1 - October 31: Mon - Fri 10 a.m. - 5 p.m. Sat, Sun & Holidays 10 a.m. - 6 p.m.
For more information and directions, call 1-877-957-SHIP or visit www.intrepidmuseum.org

Follow us:
Pier 86, W. 46th St. & 12th Ave.
New York, NY

INTERACTIVITIES

Complete the cryptogram and learn more about the Intrepid.

Intrepid was constructed in 18 months, from 1941 to 1943, and was the third of 24 Essex-class aircraft carriers built. Its keel was laid on December 1, 1941, just six days before the Japanese attack on Pearl Harbor brought America into World War II.

Enter to win an Intrepid Museum tote bag by sending your answer to membership@intrepidmuseum.org or by mail to:

Intrepid Sea, Air & Space Museum
Membership Department/Scuttlebutt
12th Avenue and 46th Street
New York, NY 10036

Include your name, address, telephone number and email address with your answer. All answers must be received by March 25, 2011.

Q: CAN YOU NAME FOUR OTHER REAL OR FICTIONAL VESSELS NAMED INTREPID? HINT: THINK ABOUT SEA, AIR AND SPACE.

Whether you are exploring New York for the first time, rediscovering your hometown or planning a day-cation, a Circle Line cruise is a relaxing and fun way to see the world’s most famous skyline. Intrepid Museum Members receive a $5 discount off two- or three-hour cruises. You must show your membership card to receive the discount.